

Major Employers	
Employer	Full Time Employees in Olathe
Olathe School District	*3,579
Farmers Insurance	**3,100
Garmin International	2,666
Olathe Medical Center	2,186
Johnson County	1,969
City of Olathe	810
Honeywell	800
Convergys	750
Sysco Foods	436
FAA/Air Traffic Control Center	401

\*Includes FTE for the entire coverage area of Olathe School District  
 \*\*Includes agents and contractors

Source: Employer HR Departments

## NEW NON-RESIDENTIAL DEVELOPMENT

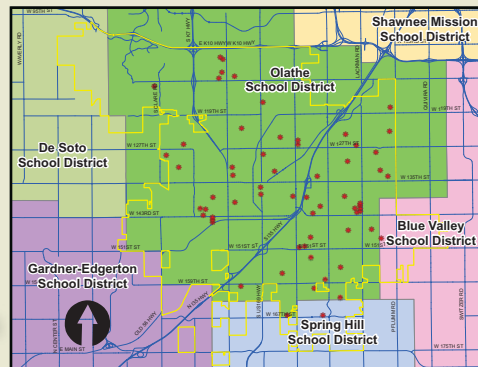
New, non-residential construction in Olathe totaled 482,318 square feet in 2010 with a value of more than \$135 million.



2010 Total Non-Residential Square Footage	
Land Use	Square Feet
Commercial	9,355,642
Office	3,553,910
Industrial	14,090,163
Public/Semi-Public	8,808,002

Source: Johnson County Appraiser

# Quality of Life

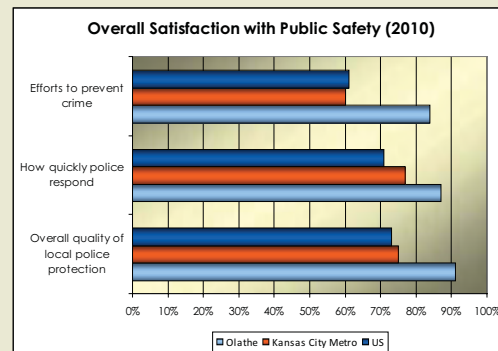


## PARKS, TRAILS AND RECREATION

A total of 3.6 miles of trails, including Heritage Trail and South Indian Creek Trail were completed in 2010. There are 57 miles of public trails within Olathe's city limits. There are a total 1,924 acres of parkland within Olathe's city limits.

## DIRECTION FINDER SURVEY

The City of Olathe received the results of its annual citizen survey in November 2010. The survey, called "Direction Finder", is used by the City to identify priorities of residents and satisfaction levels in order to direct the allocation of City resources.



2010 Direction Finder Results			
	% Satisfied / Very Satisfied		
	2008	2009	2010
Overall image of the City	78%	81%	87%
Overall quality of life	88%	88%	92%
Olathe as a place to live	94%	95%	94%
Olathe as a place to raise children	93%	93%	94%
Olathe as a place to work	76%	78%	87%
Quality of new residential development	73%	74%	81%
Quality of new commercial development	69%	66%	75%

Source: ETC Institute

## SCHOOLS

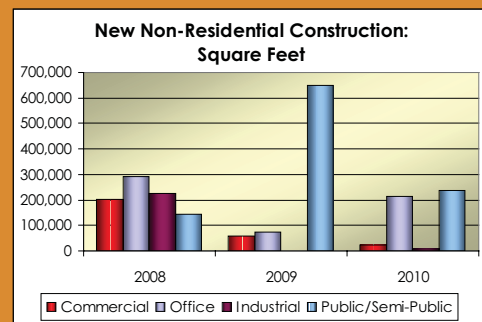
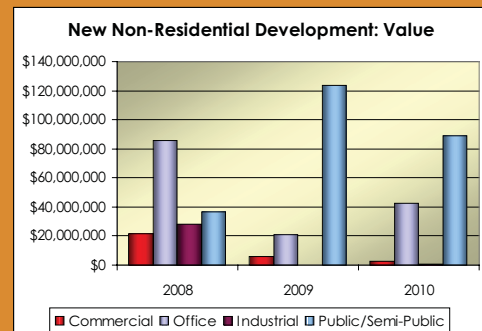
The Olathe School District opened the district's ninth middle school, Mission Trail, on N. Persimmon Drive in 2010. This 147,910 square foot middle school is the district's first multi-storied middle school and it has large areas of open space. The School District modified the middle schools to accommodate grades 6, 7 and 8 instead of grades 7, 8 and 9. Elementary schools have lower enrollments reducing the need for more space in elementary schools. Renovations to house grades 9-12 at high school level were completed in 2010.

Educational Achievement (Population 25 Years and Older)		
	Olathe	US
High School Graduate or Higher	95.2%	85.3%
Bachelor's Degree of Higher	43.8%	27.9%
Graduate/Professional Degree or Higher	15.1%	10.3%

Source: US Census Bureau, 2009 American Community Survey

Parks, Trails and Recreation Additions (2010)		
Park Name	Acres/Miles	2009 Status
Rolling Ridge Trail	2.5 Miles	Completed
Heritage Trail	2.0 Miles	Under Construction
Black Bob Bay	(Pool)	Renovation Complete
Quailwood Park	2.8 Acres	Completed

Source: City of Olathe



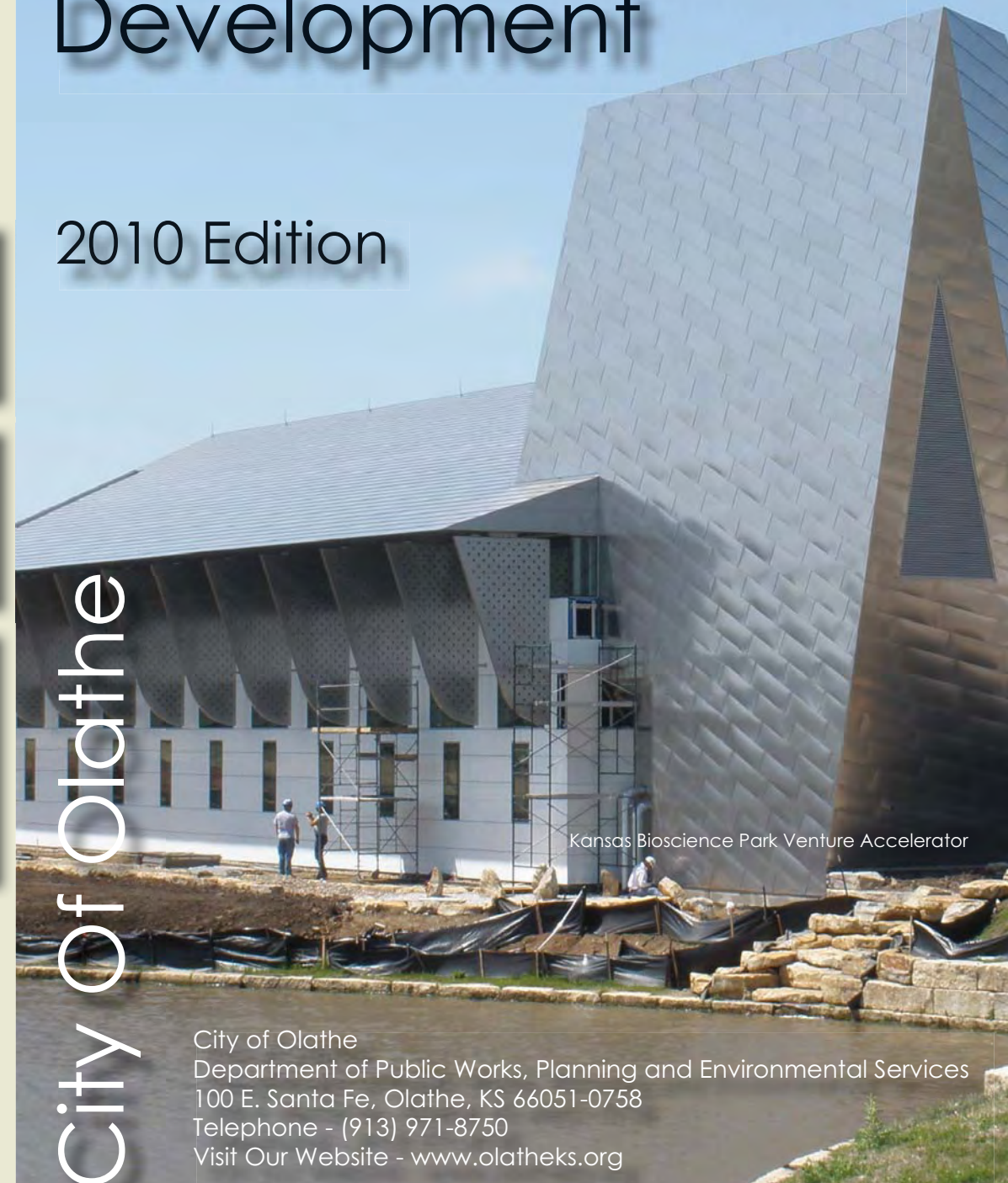
Employment in Olathe		
Category	% Olatheans Employed in Industry	% Jobs in Olathe
Agriculture, forestry, fishing, hunting & mining	0.5%	0.1%
Construction	5.7%	8.4%
Manufacturing	8.9%	11.0%
Wholesale trade	4.6%	8.3%
Retail trade	12.7%	17.2%
Transportation, warehousing & utilities	6.1%	4.8%
Information	4.2%	1.2%
Finance, insurance & real estate	9.8%	5.6%
Professional, scientific, management, administrative	14.1%	15.3%
Educational services, healthcare & social assistance	21.6%	12.2%
Arts, entertainment, recreation, accommodation & food services	6.8%	11.5%
Other services	5.0%	4.4%
<b>Total</b>	<b>100.0%</b>	<b>100.0%</b>

Source: 2009 ACS & CERI

# Demographics and Development

## 2010 Edition

# City of Olathe



Kansas Bioscience Park Venture Accelerator

City of Olathe  
 Department of Public Works, Planning and Environmental Services  
 100 E. Santa Fe, Olathe, KS 66051-0758  
 Telephone - (913) 971-8750  
 Visit Our Website - [www.olatheks.org](http://www.olatheks.org)

# Major Projects

**JOHN DEERE**  
**Value:** \$23,238,000  
**Location:** 10789 S. Ridgeview Road  
**Size:** 126,150 square feet  
**Description:** This marketing and sales center will house up to 500 marketing professionals who will provide support and service to John Deere sales branches in the US, Canada, Australia and New Zealand.



**JOHNSON COUNTY CRIMINALISTICS**  
**Value:** \$21,500,000  
**Location:** 11880 S. Sunset Drive  
**Size:** 64,000 square feet  
**Description:** This state-of-the-art, two-story sheriff's criminalist laboratory features nine different laboratory spaces. These include facilities for biology, DNA, controlled substances and CSI.

**K-STATE OLATHE INNOVATION CAMPUS**  
**Value:** \$18,400,000  
**Location:** 22201 W. Innovation Drive  
**Size:** 79,195 square feet  
**Description:** The Center for Animal Health Innovation will link animal health technology developers with the animal health industry.



**JOHNSON COUNTY COMMUNITY COLLEGE**  
**Value:** \$12,500,000  
**Location:** 21201 W. 152nd Street  
**Size:** 50,258 square feet  
**Description:** This health services education center is located on the OMC campus. Programs offered include Nursing, Home Health Aide and EKG Technician.

**ORIGINAL TOWN DEVELOPMENT**  
 Eight certificates of occupancy were issued in 2010 for Original Town. The total construction value was approximately \$3.5 million totaling 39,620 square feet. This included a 7,800 square foot addition to the Salvation Army facility on Santa Fe.



**NEIGHBORHOOD REVITALIZATION PROGRAM**  
 The Neighborhood Revitalization Act (NRA) authorizes municipalities to enact a tax rebate program as a way of providing an incentive to property owners to make improvements to their properties. In 2010, the third year of Olathe's participation, the NRA tax rebate program assisted seven projects totaling approximately \$800,000 in proposed improvements.

# Housing

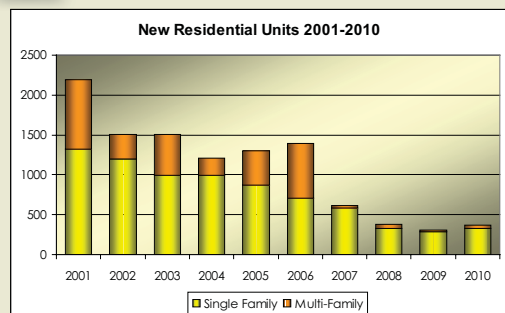


2010 New Housing Data				
Building Type	Permits	Units	Average Sq. Ft.	Construction Value
Single family	326	326	2,235	\$88,973,165
Multi-family	28	38	1,690	\$5,331,000

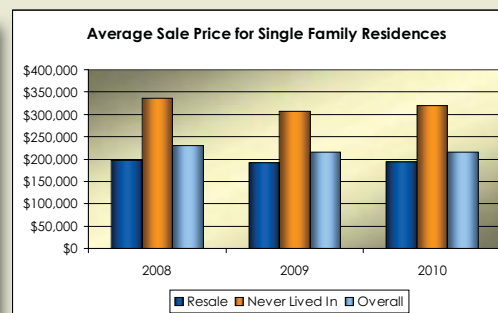
Source: City of Olathe

**HOUSE PRICE**  
 The average sale price for homes in 2010 was \$215,581, an increase of \$498 from 2009. The average sale price for homes never lived in was \$319,685, an increase from 2008 to 2009 of 3.92%

Source: KCRAR



Source: City of Olathe



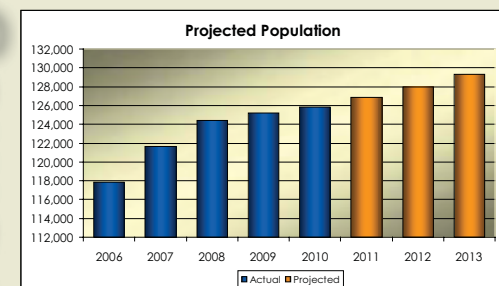
Source: KCRAR/Heartland

Diversity in Olathe		
Race	2010% of Total Population	2000% of Total Population
White	85.0%	88.6%
Black or African American	5.1%	3.7%
American Indian and Alaska Native	0.4%	0.4%
Asian	4.1%	2.7%
Native Hawaiian and Other Pacific Islander	0.1%	0.0%
Some other Race	3.7%	2.6%
Two or More Races	1.7%	1.8%
Hispanic or Latino (of any race)	8.6%	5.4%

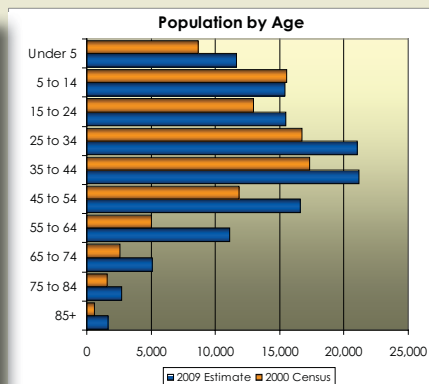
Source: 2000 & 2010 Census

# Demographics

**POPULATION**  
 The Census reported that the City's 2010 population was 125,872 residents.



Source: City of Olathe



Source: 2000 Census/2009 ACS

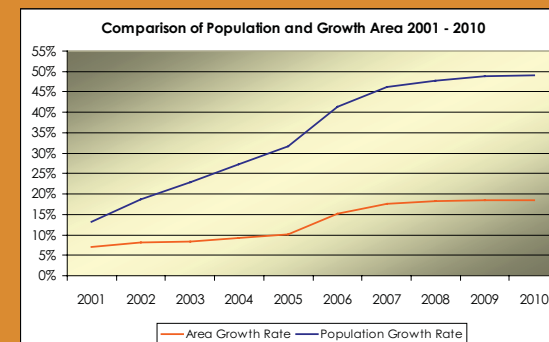
**AGE**  
 The estimated median age in Olathe is 34 years. This is an increase of approximately 9.4% from 30.8 years in 2000, indicating that Olathe's population is growing older. However, Olathe remains a very young community when compared to the United States, Kansas and Johnson County. The estimated median ages are 36.7, 35.9 and 35.8 respectively.

Source: 2000 Census/2009 ACS

# Land Use

**COMPREHENSIVE PLAN ADOPTED**  
 Olathe's City Council adopted the Comprehensive Plan on October 5, 2010. The Plan, PlanOlathe, documents the community's vision for how Olathe will grow and develop today and in the future, and influences policies that have a direct bearing on the quality of life that citizens enjoy in Olathe.

PlanOlathe is intended as a living document that will continue to evolve and respond to the community's values and needs over time, and will undergo an annual review to ensure that it is functioning as a useful policy tool. Information on the Comprehensive Plan can be found at [www.planolathe.org](http://www.planolathe.org)



Source: City of Olathe

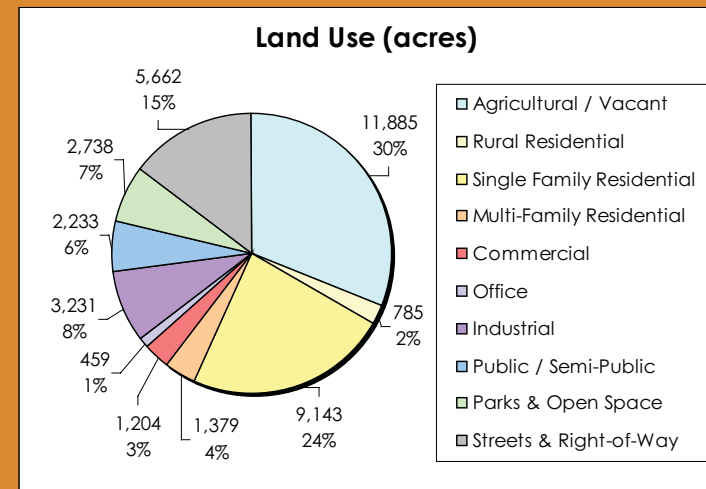
**CITY AREA**  
 The City covered an area of 60.55 square miles at the end of 2010. The increase was due to a single eleven acre annexation in this year.

Annexations 2008-2010		
Year	Annexations	Acres
2008	4	352
2009	3	71
2010	1	11

Source: City of Olathe

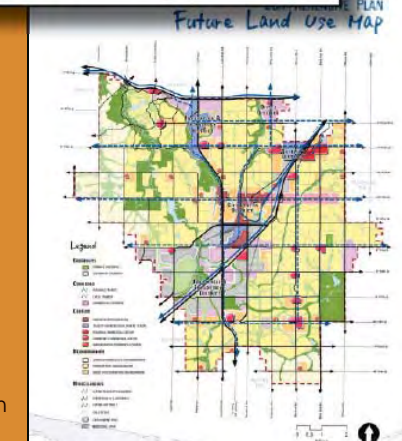
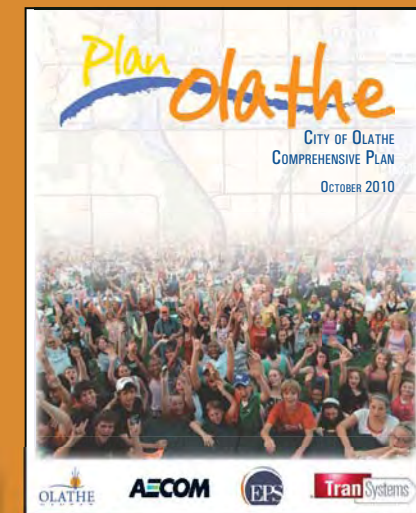
Rezoning 2008-2010		
Year	Rezoning	Acres
2008	25	867
2009	13	334
2010	14	226

Source: City of Olathe



Note: 117 acres were de-annexed from Olathe in 2008

Source: City of Olathe



# Original Town