

Economic Sustainability KRA 2008-2012 Plan

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Introduction

- Mission:

The mission of the Economic Sustainability KRA is to balance economic development with prudent financial management, create the lowest possible tax rate while delivering the highest quality of service, and continuing to diversify city revenue sources.

Introduction

- Departments included in the KRA and involved in development of the 5 year plan
 - Strategic Financial Management
 - Development Finance
 - Development Services
 - Current & Long Range Planning
 - Neighborhood & Human Services
 - Community Enhancement & Neighborhood Services
 - Public Works

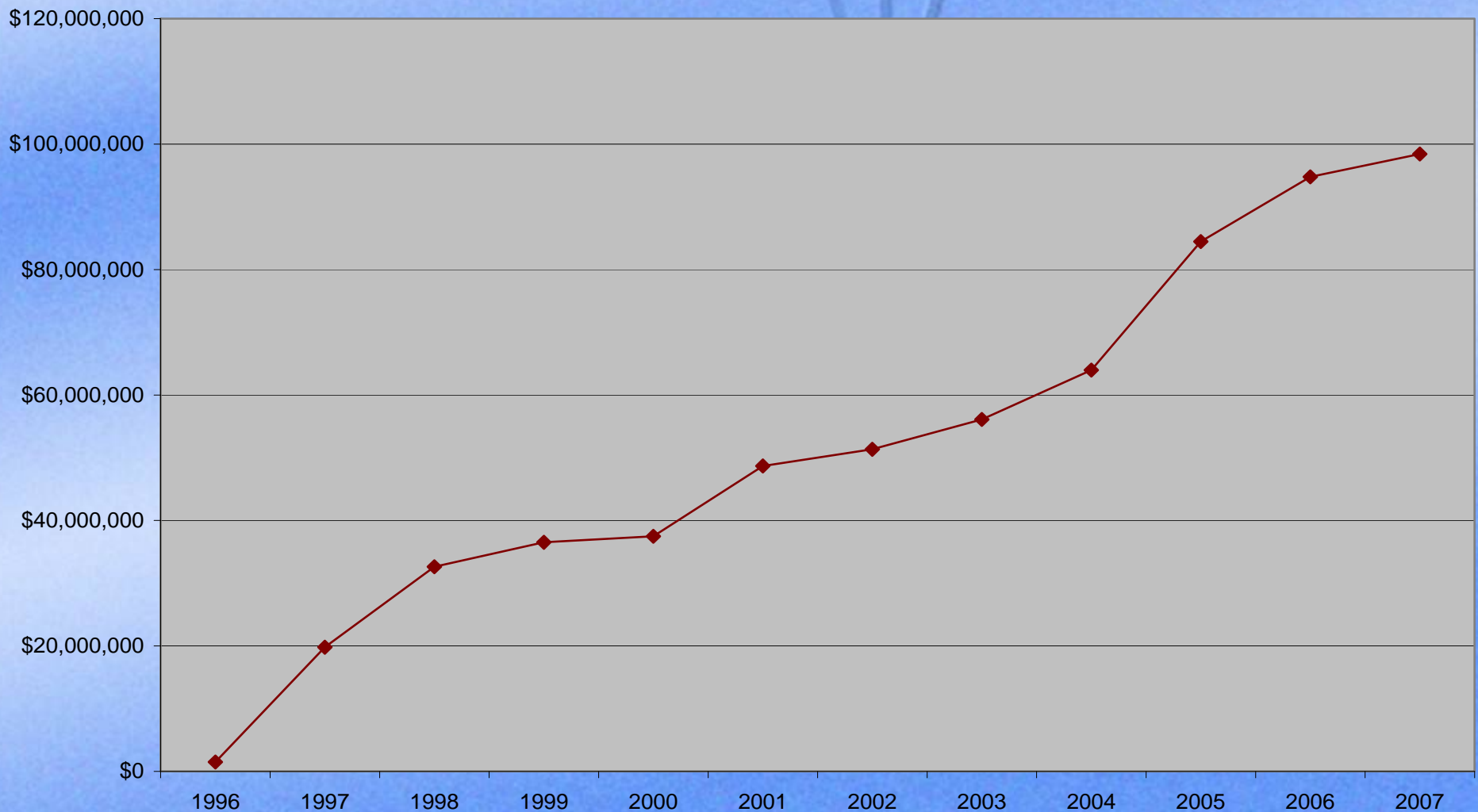
Key Strategic Priorities

- Aggressively Promote Economic Development
- Quality Development
- Maintenance of Neighborhoods
- Moderate Debt Usage to the Greatest Extent Possible
- Diversify City Revenue Sources

Service History and Trends

**Cumulative Assessed Value: All Projects Receiving
Industrial Revenue Bonds & Tax Abatement**

—◆— Assessed Value based on 2006 mill levy



Service History and Trends

New Construction – Non-Residential (square footage)						
	2000	2001	2002	2003	2004	2005
Office	33,741	54,123	58,266	503,304	67,848	469,225
Commercial	392,158	172,465	536,568	650,377	233,505	1,076,472
Industrial	731,352	104,022	131,100	322,464	109,155	465,454
Source: City of Olathe Development Services/Planning						

Annexations (2000-2005)						
	2000	2001	2002	2003	2004	2005
Annexations	4	4	5	8	5	17
Acres	84	201	401	195	217	1,974
Average	21	50.25	80.2	24.38	43.4	116.12
Source: City of Olathe Development Services/Planning						

Service History and Trends

Rezoning (2000-2005)						
	2000	2001	2002	2003	2004	2005
Rezoning	20	26	22	29	39	21
Acres	411	773	371	1,082	1,122	1,086
Average	20.55	29.73	16.86	37.31	28.77	51.71
Source: City of Olathe Development Services/Planning						

Community Enhancement Case History						
Case Load Comparison	2001	2002	2003	2004	2005	2006
Code violation Cases	3,416	3,970	4,166	4,280	4,536	4,224
Inspections	9,146	11,100	11,454	12,635	13,969	12,882
Mailed Notices	2,800	3,191	3,333	3,503	4,291	3,900
% Staff Initiated/complaint	n/a	n/a	n/a	n/a	50%/50%	51%/49%

Rehabilitated Pavement	2005	2006	TOTAL
Rehabilitated Roads – Total Miles	10.1	6.43	16.53
Rebuilt Sidewalks – Total Linear Feet	9,430	3,830	13,260

Plans to Address Priorities

- **Aggressively Promote Economic Development**
 - Continue refining the Industrial Revenue Bond and Tax Abatement program
 - Continue the Judicious Use of Tax Increment Financing
 - Expand the use of technology regarding Benefit Districts and Geographic Information Services (GIS)
 - Update the Lone Elm Vicinity Plan and further updates to the Comprehensive Plan
 - Explore possible assistance for affordable senior housing opportunities.

Plans to Address Priorities

- Quality Development
 - Expedited plat & plan review process and increased construction oversight
 - Communication of higher design standards to the development community
 - Incorporation of a City-wide design manual
 - Promotion of overlay districts
 - Encourage use of sustainable exterior building materials

Plans to Address Priorities

- Maintenance of Neighborhoods
 - Congress of Neighborhoods
 - Implement Neighborhood Revitalization Act
 - Explore historic preservation opportunities
 - Partnership for Inclusive Communities
 - Use of neighborhood identification signage and adoption of a streetlight replacement program
 - Expansion of the Community Garden

Plans to Address Priorities

- Moderate Debt Usage to the Greatest Extent Possible
 - Refine the CIP process
 - Greater long-range planning efforts
 - Stronger coordination between departments
 - Use of new technologies

Plans to Address Priorities

- Diversify City Revenue Sources
 - Explore the use of alternative revenue sources (Transp. Utility Fees, BID's)
 - Establish a Transportation Development District Policy and Economic Development Fund
 - Explore Small Business Association partnership opportunities with local lenders

Discussion



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