New Non-Residential Development

In 2012, Olathe totaled 1,551,540 square feet in new non-residential construction, up from 357,501 square feet in 2011, with a value of more than $82 million.

Employment in Olathe

<table>
<thead>
<tr>
<th>Category</th>
<th>% of firms in Olathe</th>
<th>% of firms in US</th>
</tr>
</thead>
<tbody>
<tr>
<td>Agriculture, forestry, fishing, mining</td>
<td>0.6%</td>
<td>1.7%</td>
</tr>
<tr>
<td>Construction</td>
<td>4.5%</td>
<td>4.8%</td>
</tr>
<tr>
<td>Manufacturing</td>
<td>4.3%</td>
<td>3.1%</td>
</tr>
<tr>
<td>Wholesale Trade</td>
<td>7.9%</td>
<td>8.3%</td>
</tr>
<tr>
<td>Retail Trade</td>
<td>14.8%</td>
<td>19.3%</td>
</tr>
<tr>
<td>Transportation, warehousing, storage</td>
<td>2.7%</td>
<td>3.5%</td>
</tr>
<tr>
<td>Information</td>
<td>1.3%</td>
<td>2.6%</td>
</tr>
<tr>
<td>Finance, insurance &amp; real estate</td>
<td>9.7%</td>
<td>9.3%</td>
</tr>
<tr>
<td>Professional, scientific, management</td>
<td>18.4%</td>
<td>15.4%</td>
</tr>
<tr>
<td>Educational services, healthcare &amp; social assistance</td>
<td>9.5%</td>
<td>12.0%</td>
</tr>
<tr>
<td>Arts, entertainment</td>
<td>7.9%</td>
<td>11.4%</td>
</tr>
<tr>
<td>Other services</td>
<td>8.3%</td>
<td>4.6%</td>
</tr>
</tbody>
</table>

New Non-Residential Construction: Square Feet

<table>
<thead>
<tr>
<th>Land Use</th>
<th>Square Feet</th>
</tr>
</thead>
<tbody>
<tr>
<td>Public/Semi-Public</td>
<td>9,106,162</td>
</tr>
<tr>
<td>Industrial</td>
<td>16,648,419</td>
</tr>
<tr>
<td>Office</td>
<td>3,785,513</td>
</tr>
<tr>
<td>Commercial</td>
<td>9,382,626</td>
</tr>
</tbody>
</table>

Quality of Life

Overall Satisfaction with Public Safety (2012)

- 87% satisfied
- 73% very satisfied
- 70% overall satisfaction

Economic Development

Quality of New Commercial Development: Value

- Overall non-residential construction value increased by 15% in 2012.
- New, non-residential construction in Olathe totaled $75 million in 2012, up from $70 million in 2011.
- Olathe School District was the largest employer in 2012, with 4,411 employees.
- The largest major employers in Olathe were:
  - Trans Am Trucking (700 employees)
  - Sysco Foods (780 employees)
  - City of Olathe (823 employees)
  - Honeywell (850 employees)

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**Major Projects**

**FRANK ANCONA HONDA ADDITION**
- Value: $10,100,000
- Location: 1501 S. Green Road
- Size: 206,192 square feet
- Description: This new building will include manufacturing and office space.
- Value: $10,100,000

**I-35 LOGISTICS BUILDING B**
- Value: $20,000,000
- Location: 15250 S. Green Road
- Size:  821,663 square feet
- Description: This project will add over 800,000 square feet of warehouse distribution space.
- Value: $20,000,000

**WEBCO MANUFACTURING**
- Value: $10,100,000
- Location: 2007 W. 161st St.
- Size: 206,192 square feet
- Description: Webco is a growing, local company which has re-invested in Olathe by constructing this new building to include manufacturing and office space.
- Value: $10,100,000

**SANTA FE STREET/SCAPES**
- This project represents a $2.2 million investment in the beautification of Downtown Olathe.
- The scope of the work includes Santa Fe Street from Kansas Avenue to Kansas City Road and features new pavements, curbs and gutters, wider pedestrian sidewalks, landscaping, new lighting and traffic signals, park areas and street furniture.
- A fountain and reflecting pool are part of the project. Work began in April 2012 and will be completed in the summer of 2013.

**UNIFIED DEVELOPMENT ORDINANCE (UDO) UPDATE**
- The City of Olathe continued the process of updating the Unified Development Ordinance (UDO) in 2012. The UDO implements the Comprehensive Plan of Olathe. The UDO will include new standards for zoning, building design, site planning, infrastructure, landscaping, parking, nonconformities and vested rights and uses (such as home occupancies, cell towers, etc.).
- The City held several workshops with the public and the development community throughout 2012 to obtain their input into the workshops. Suggestions and proposals were also gathered through the City’s website. The new Unified Development Ordinance should be adopted by fall of 2013.

**Comparison of Population and Growth Area 2003 - 2012**

**POPULATION**
- The City’s population estimate for the end of 2012 was approximately 128,563 residents.

**AGE**
- The estimated median age in 2010 for Olathe was 32.4 years. According to 2013 data, the city of Olathe is an overall young community with nearly half the population under the age of 34 and 82% of the population under the age of 54.

**LAND USE**
- The City covered an area of 60.97 square miles at the end of 2012.

**AREAS OF DEVELOPMENT**

**CITY AREA**
- Source: City of Olathe

**Demographics**

**HOUSE PRICE**
- Average sale price for homes never lived-in was $234,723 which was an increase of 6.51% from 2011. The average sale price for homes never lived in increased 3.32% to $340,215.

**New Residential Units 2003-2012**

**Average Sale Price for Single Family Residences**

**2012 New Housing Data**

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**New Residential Units 2003-2012**

**Average Sale Price for Single Family Residences**

**Building Type**
- Single Family
- Multi-Family

**Units**
- 404
- 404

**Average Sq. Ft.**
- 2,222
- 1,543

**Construction Value**
- $119,079,883
- $103,310,827

**Source:** KCRAR

**Projected Population**

**Source:** 2013 ETC, 2010 Census