COACH'S ROLE

• Coach for the love of the game and the love of the athlete
• Put the welfare of your athletes above winning
• Accept and abide by the judgment of the officials and rules of the game as “mutual agreements” required to play within the spirit of the game
• Reward effort and behavior and not outcome
• Give dignity to mistakes made with full speed and attention
• Lead with character and by example
• Put the needs of the team ahead of any individual
• Constantly work to improve your knowledge and ability to teach the game and the athletes
• Be willing to confront incorrect behavior or less than an all-out effort
• Encourage multiple-sport participation
• Keep the game simple and fun
• Be willing to work with parents for the benefit of the individual athlete
• Develop a positive-demanding coaching style

* BY BRUCE BROWN (NAIA CHARACTERS OF CHAMPIONS)